

 **FORWARD** conference
Exhibitor Guide

2020

WHAT IS FORWARD?



Each year, 13,000 people gather to be part of an incredible weekend of worship and fun. Featuring the best worship artists and guest speakers in the world, Forward Conference is a weekend you will never forget.

Where is Forward Conference?

Forward is held at the Infinite Energy Arena at 6400 Sugarloaf Pkwy, Duluth, GA 30097.

Who attends Forward Conference?

Over **13,000** people attend Forward Conference every year from **38** states and over **3** different countries. With over **9,000** teens and young adults and **4,000** church leaders in attendance, Forward Conference offers great exposure for your brand.

Why do people attend Forward Conference?

First and foremost to seek God. In addition, Forward Conference is host to award winning musical guests and world renowned speakers. Past guests include: Jentezen Franklin, Christine Caine, Steven Furtick, Lecrae, Matt Redman, Bethel, Hillsong, Andy Mineo, Carl Lentz, Lisa Bevere, and more.

How long has Forward Conference been around?

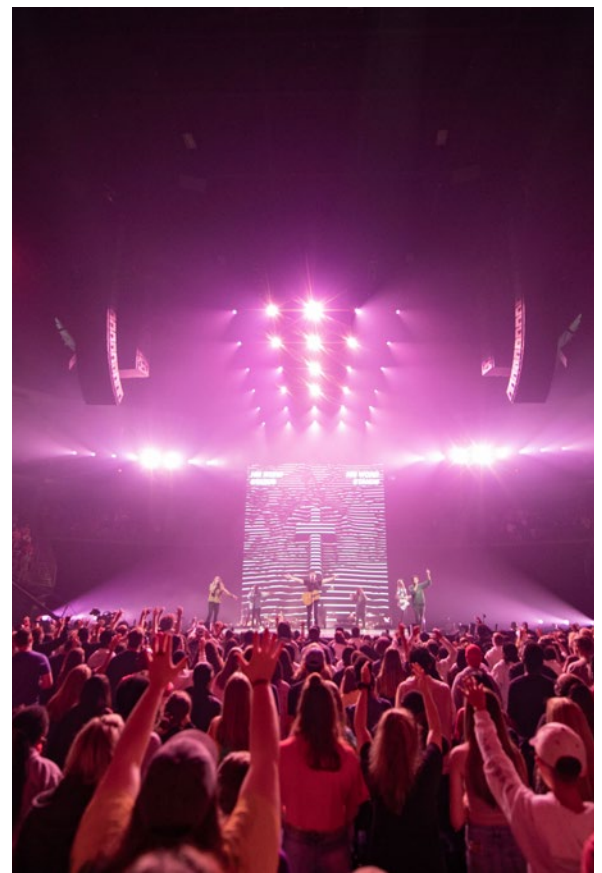
Forward Conference was established in 2004. We've been changing lives for 15 years and counting!

What are people saying about Forward Conference?

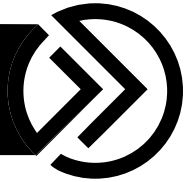
"I loved every second of Forward Conference! Every person, every song, every speaker, and every session was just outstanding."

"Forward Conference is the most amazing thing I have experienced. I finally cut the ropes to my struggles! Thank you Forward and everyone there. Can't wait until next year!"

"Forward Conference was simply amazing and you could see the transformation in our youth!"



EXHIBITOR PACKAGES



Trade

\$800

- 1 lower concourse booth
- 3 exhibitor passes

Standard

\$1,500

- 1 lower concourse booth
- 3 exhibitor passes
- 1 promotional slide in preservice rotation
- 1 exhibitor swag bag

Premium

\$2,500

- 1 premium booth space
- 3 exhibitor passes
- 1 promotional slide in preservice rotation
- 1 exhibitor swag bag
- Organization representation on Forward Conference eblasts

Gold

\$5,000

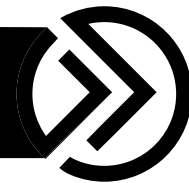
- 1 premium booth space
- 3 exhibitor passes
- 1 promotional slides in preservice rotation
- 2 exhibitor swag bags
- Organization representation on Forward Conference eblasts
- 1 Facebook promotional post to Forward followers

Marquee

\$10,000

- 2 premium booth spaces
- 5 VIP Backstage Passes
- 1 promotional video to show prior to one service
- 1 promotional slides in preservice rotation
- 4 exhibitor swag bags
- Organization representation on Forward Conference eblasts
- 1 Facebook promotional post to Forward followers
- 1 VIP parking pass

EXHIBITOR POLICIES



Booth Specifications:

- Booth Space is 10' wide x 6' deep
- One (1) 6 foot table and two (2) chairs will be provided
- Electricity is available at an additional cost of \$100.

Display Restrictions:

- Booth displays cannot exceed 6' from wall x 10 feet width. Exhibitors are responsible for any backdrops, tablecloths, table skirts or additional visual display.
- There is no official height restrictions; however, please be cautious of fire hazards or the possibility of damage to walls or ceiling.
- Any booth set-up that interferes with other displays may be asked to dismantle part of their exhibit. Please be sure that your representative(s) is able to assemble/disassemble your exhibit as only registered Forward Exhibitors will be allowed in the exhibit area prior to the conference.
- Blocking of any Fire Exit is prohibited. No fire suppression equipment shall be obstructed or concealed. No Welding equipment, open flames, smoke emitting materials as part of an exhibit, fireworks or explosives are prohibited.
- Helium balloons, glitter, confetti, adhesive backed decals, stickers, or any other decorative items are prohibited. All decorative materials must be flame retardant. Decorations may not be taped, nailed, tacked or otherwise fastened to ceilings, painted surfaces, or columns.

Schedules and Deadlines:

Friday, June 5
Registration Deadline

Friday, June 12
Graphics Deadline

Wednesday, June 24 10am to 3pm
Exhibitor Load-In

Thursday, June 25 10am to 3pm
Exhibitor Load-In

Thursday, June 25 5pm to 9pm
Arena Open

Friday, June 26 8am to 12pm
Arena Open

Friday, June 26 5pm to 9pm
Arena Open

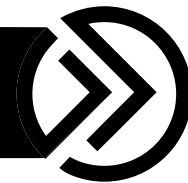
Saturday, June 27 8am to 12pm
Arena Open

Saturday, June 27 3pm to 6pm
Arena Open

Saturday, June 27 6pm
Exhibitor Load-Out

**All times are tentative. Final load-in, exhibitor times and load-out times will be included in your confirmation.*

EXHIBITOR POLICIES



Internet Access:

Public wifi is available throughout the arena, however, Forward cannot guarantee that you will have internet access in the arena. If this is a necessary part of your booth please purchase wireless or hardwired internet directly from the Infinite Energy Arena at https://www.infiniteenergycenter.com/order_forms/detail/service-order-form.

Distribution/Merchandise:

No food, beverages, or stickers of any kind may be distributed or sold by exhibitors. Forward exhibitors may hand out brochures and other approved materials. Approved merchandise may be offered for sale. Merchandise incorporating Forward Conference designs or logos are prohibited. Merchandise resembling any weapon or parts of a weapon are prohibited by the arena.

Security:

Booth security is the responsibility of each exhibitor. Please plan to cover your display when not exhibiting and remove any key items overnight. Forward is not responsible for loss or damage to booths, distribution items or other supplies.

Damages:

Client is responsible for any damages to the building, furnishings or equipment. Damages of any kind should be reported promptly to the Center's Security Department.

Exhibitor Passes:

Exhibitor passes are intended to be used by the persons manning your booth space. One additional exhibitor pass may be available with advance notice. Giving your passes to others outside of your organization is prohibited and will forfeit your exhibitor fee and booth.



Production Requirements:

Deadline for Submissions: June 12th

- **Logo**
 - Required format: High resolution transparent file (PNG is preferred)
- **Video**
 - All videos must be submitted in digital form
 - Required format: 1920x1080 MP4, uploaded to cloud storage (Good Drive, Dropbox, etc) with shareable link emailed to cristina.caraballo@freechapel.org.

Contact Information:

Hannah Price

hannah.price@freechapel.org

678.677.8300 x 1021

For Check Payments:

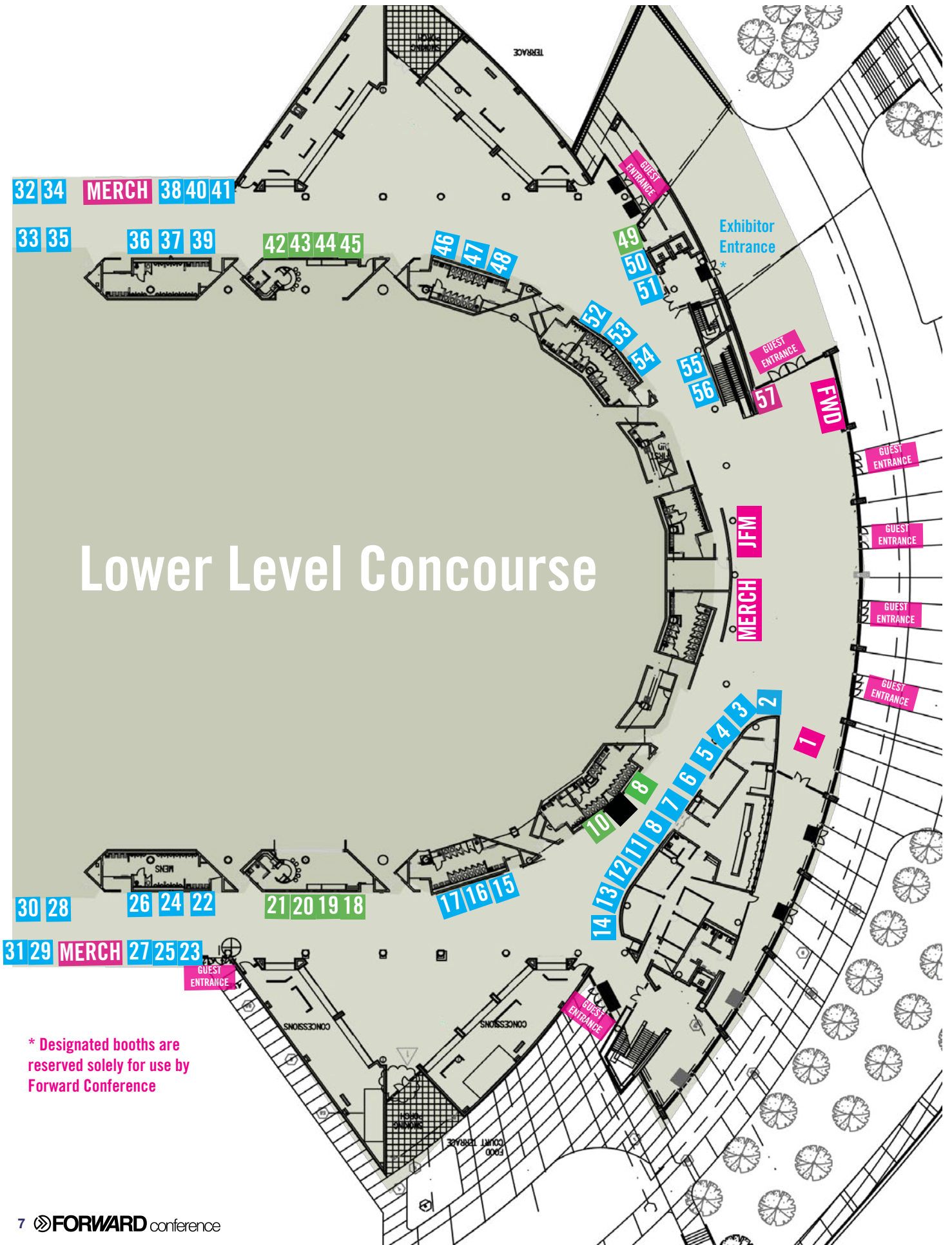
Free Chapel

Attn: Accounts Payable

1290 McEver Rd.

Gainesville, GA 30504

Lower Level Concourse



* Designated booths are reserved solely for use by Forward Conference

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