



FORWARD CON 2023
GAS SOUTH ARENA



JUNE 22-24
20 23

NOT GOING BACK
MOVING AHEAD



Forward conference

Exhibitor Guide

2023

WHAT IS **Forward**?



Each year, 13,000 people gather to be part of an incredible weekend of worship and fun. Featuring the best worship artists and guest speakers in the world, Forward Conference is a weekend you will never forget.

Where is Forward Conference?

Forward is held at the Gas South Arena at 6400 Sugarloaf Pkwy, Duluth, GA 30097.

Who attends Forward Conference?

Over **13,000** people attend Forward Conference every year from **38** states and over **3** different countries. With over **9,000** teens and young adults and **4,000** church leaders in attendance, Forward Conference offers great exposure for your brand.

Why do people attend Forward Conference?

First and foremost to seek God. In addition, Forward Conference is host to award winning musical guests and world renowned speakers. Past guests include: Jentezen Franklin, Christine Caine, Chad Veach, Rich Wilkerson, Dawnchere Wilkerson, Bethel, Jesus Culture, Elevation, Lisa Bevere, Andy Mineo, Reggie Dabbs and more.

How long has Forward Conference been around?

Forward Conference was established in 2004. We've been changing lives for 18 years and counting!

What are people saying about Forward Conference?

"I loved every second of Forward Conference! Every person, every song, every speaker, and every session was just outstanding."

"Forward Conference is the most amazing thing I have experienced. I finally cut the ropes to my struggles! Thank you Forward and everyone there. Can't wait until next year!"

"Forward Conference was simply amazing and you could see the transformation in our youth!"



EXHIBITOR PACKAGES



Trade \$1,000

- 1 lower concourse booth
- 3 exhibitor passes

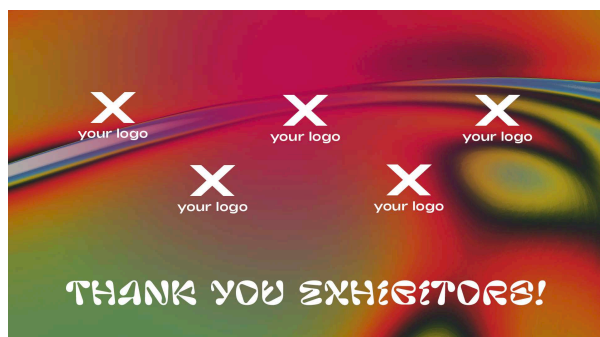
Standard \$1,750

- 1 lower concourse booth
- 3 exhibitor passes
- Your logo included on the "thank you to our exhibitors" slide during pre-service rotation.

Premium \$2,500

- 1 lower concourse booth in a premium location near the entrance.
- 3 exhibitor passes
- Your logo included on the "thank you to our exhibitors" slide during pre-service rotation.
+ your own full slide in pre-service rotation.

2022 EXAMPLES OF SLIDES



EXHIBITOR POLICIES



Booth Specifications:

- Booth Space is 10ft wide x 6ft deep
- One (1) 6ft table and two (2) chairs will be provided
- Electricity is available at an additional cost of \$100.

Display Restrictions:

- Booth displays cannot exceed 6ft from wall x 10ft width. Exhibitors are responsible for any backdrops, tablecloths, table skirts or additional visual display.
- Any booth set-up that interferes with other displays may be asked to dismantle part of their exhibit. Please be sure that your representative(s) is able to assemble/disassemble your exhibit as only registered Forward Exhibitors will be allowed in the exhibit area prior to the conference.
- Blocking of any Fire Exit is prohibited. No fire suppression equipment shall be obstructed or concealed. No welding equipment, open flames, smoke-emitting materials as part of an exhibit, fireworks or explosives are permitted.
- Helium balloons, glitter, confetti, adhesive backed decals, stickers, or any other decorative items are prohibited. All decorative materials must be flame retardant. Decorations may not be taped, nailed, tacked or otherwise fastened to ceilings, painted surfaces, or columns.

Schedules and Deadlines:

Friday, June 2
Registration

Friday, June 12
Graphics Deadline

Wednesday, June 21 10am to 3pm
Exhibitor Load-In

Thursday, June 22 10am to 3pm
Exhibitor Load-In

Thursday, June 22 5pm to 9pm
Arena Open

Friday, June 23 8am to 12pm
Arena Open

Friday, June 23 5pm to 9pm
Arena Open

Saturday, June 24 8am to 12pm
Arena Open

Saturday, June 24 1pm to 3pm
Arena Open

Saturday, June 24 3pm
Exhibitor Load-Out

**All times are tentative. Final load-in, exhibitor times and load-out times will be included in your confirmation.*



EXHIBITOR POLICIES



Internet Access:

Public wifi is available throughout the arena, however, Forward Conference cannot guarantee that you will have internet access in the arena. If this is a necessary part of your booth please purchase wireless or hardwired internet directly from the Infinite Energy Arena at https://www.gassouthdistrict.com/order_forms/detail/service-order-form.

Distribution/Merchandise:

No food, beverages, or stickers of any kind may be distributed or sold by exhibitors. Forward exhibitors may hand out brochures and other approved materials. Approved merchandise may be offered for sale. Merchandise incorporating Forward Conference designs or logos are prohibited. Merchandise resembling any weapon or parts of a weapon are prohibited by the arena.

Security:

Booth security is the responsibility of each exhibitor. Please plan to cover your display when not exhibiting and remove any key items overnight. Forward Conference is not responsible for loss or damage to booths, distribution items or other supplies.

Damages:

Damages of any kind to the building should be reported to the Forward Conference Project Manager.

Exhibitor Passes:

Exhibitor passes are intended to be used by the persons manning your booth space. One additional exhibitor pass may be available with advance notice. Giving your passes to others outside of your organization is prohibited and will forfeit your exhibitor fee and booth.



Production Requirements:

Deadline for Submissions: June 12th

- **Logo**
 - Required format: High resolution transparent file (PNG is preferred)
- **Video**
 - All videos must be submitted in digital form
 - Required format: 1920x1080 MP4, uploaded to cloud storage (Good Drive, Dropbox, etc) with shareable link emailed to **james.martin@freechapel.org**.

Contact Information:

James Martin // james.martin@freechapel.org

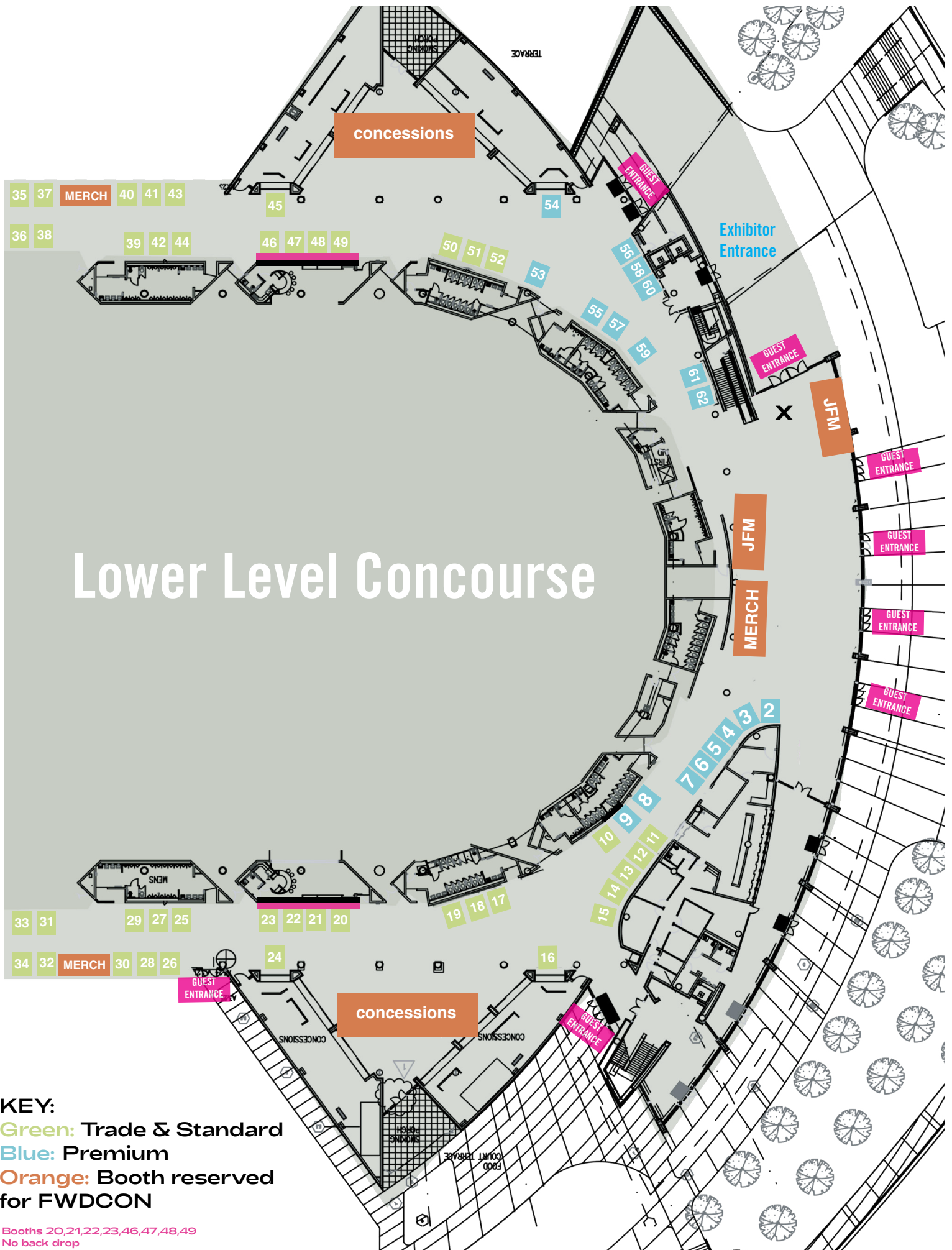
For Check Payments:

Free Chapel

Attn: Accounts Payable

1290 McEver Rd.

Gainesville, GA 30504



Lower Level Concourse

KEY:
Green: Trade & Standard
Blue: Premium
Orange: Booth reserved for FWD CON

Booths 20,21,22,23,46,47,48,49
 No back drop

FORUM
2023
conference

