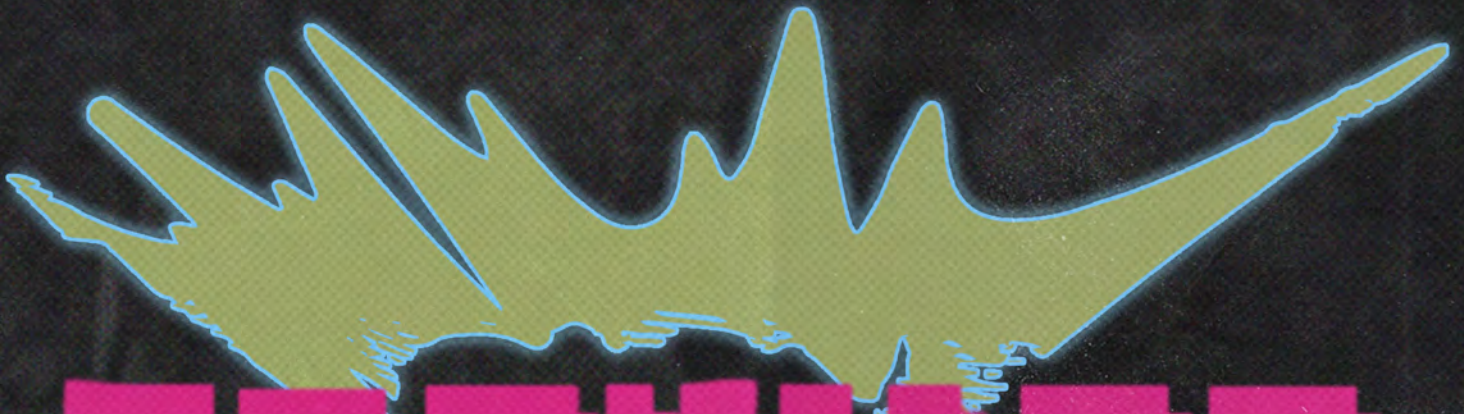


2024 

JUNE 27-29



FORWARD CONFERENCE

TWENTY YEARS



EXHIBITOR GUIDE

WHAT IS

FORWARD CONFERENCE

Each year, 13,000 people gather to be part of an incredible weekend of worship and fun. Featuring the best worship artists and guest speakers in the world, Forward Conference is a weekend you will never forget.

WHERE IS FORWARD CONFERENCE?

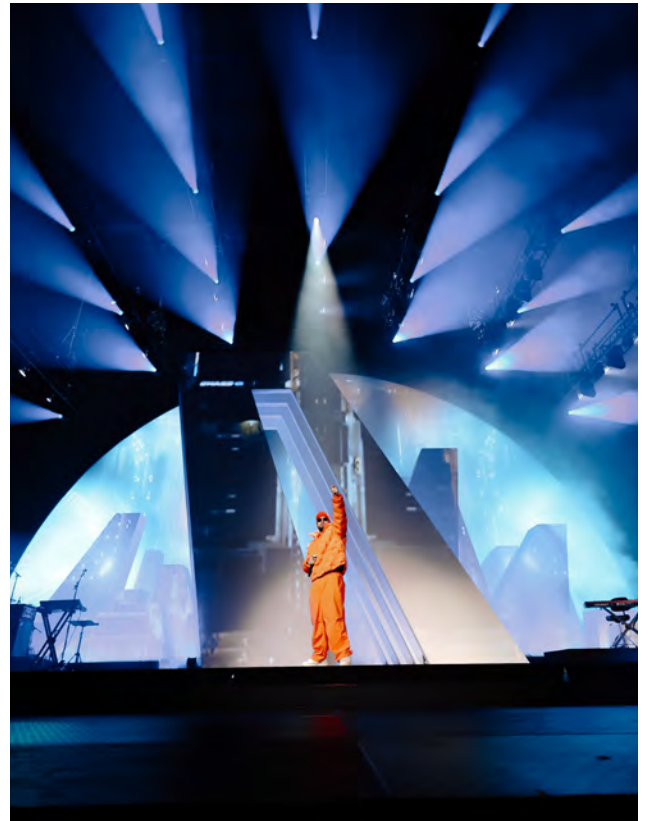
Forward is held at the Gas South Arena at 6400 Sugarloaf Pkwy, Duluth, GA 30097.

WHO ATTENDS FORWARD CONFERENCE?

Over **13,000** people attend Forward Conference every year, from all over the world. With over **9,000** teens and young adults and **4,000** church leaders in attendance, Forward Conference offers great exposure for your brand.

WHY DO PEOPLE ATTEND FORWARD CONFERENCE?

First and foremost, to seek God. In addition, Forward Conference is host to award winning musical guests and world renowned speakers. Past guests include: Jentezen Franklin, Christine Caine, Chad Veach, Rich Wilkerson, Dawnchere Wilkerson, Bethel, Jesus Culture, Kari Jobe & Cody Carnes, Elevation, Lisa Bevere, Andy Mineo, Reggie Dabbs and more.



HOW LONG HAS FORWARD CONFERENCE BEEN AROUND?

Forward Conference was established in 2004. We've been changing lives for 19 years and counting!

WHAT ARE PEOPLE SAYING ABOUT FORWARD CONFERENCE?

"I loved every second of Forward Conference! Every person, every song, every speaker, and every session was just outstanding."

"Forward Conference is the most amazing thing I have experienced. I finally cut the ropes to my struggles! Thank you Forward and everyone there. Can't wait until next year!"

"Forward Conference was simply amazing and you could see the transformation in our youth!"

EXHIBITOR PACKAGES



TRADE \$1,000

- 1 lower concourse booth
- 3 exhibitor passes

STANDARD \$1,750

- 1 lower concourse booth
- 3 exhibitor passes
- Your logo included on the "thank you to our exhibitors" slide during pre-service rotation.

PREMIUM \$2,500

- 1 lower concourse booth in a premium location near the entrance.
- 3 exhibitor passes
- Your logo included on the "thank you to our exhibitors" slide during pre-service rotation.
 - + your own full slide in pre-service rotation.

2023 EXAMPLES OF SLIDES



STANDARD



PREMIUM

EXHIBITOR POLICIES



BOOTH SPECIFICATIONS:

- Booth Space is 10ft wide x 6ft deep
- One (1) 6ft table and two (2) chairs will be provided
- Electricity is available at an additional cost of \$100.

DISPLAY RESTRICTIONS:

- Booth displays cannot exceed 6ft from wall x 10ft width. Exhibitors are responsible for any backdrops, tablecloths, table skirts or additional visual display.
- Any booth set-up that interferes with other displays may be asked to dismantle part of their exhibit. Please be sure that your representative(s) is able to assemble/disassemble your exhibit as only registered Forward Exhibitors will be allowed in the exhibit area prior to the conference.
- Blocking of any Fire Exit is prohibited. No fire suppression equipment shall be obstructed or concealed. No welding equipment, open flames, smoke-emitting materials as part of an exhibit, fireworks or explosives are permitted.
- Helium balloons, glitter, confetti, adhesive backed decals, stickers, or any other decorative items are prohibited. All decorative materials must be flame retardant. Decorations may not be taped, nailed, tacked or otherwise fastened to ceilings, painted surfaces, or columns.

DEADLINES:

Friday, May 31

Exhibitor Registration

Friday, June 7

Graphics Deadline



EXHIBITOR POLICIES

EXHIBITOR HOURS:

Exhibitors must ensure their booths are fully staffed and ready for display two hours before the start of each session. Additionally, all sales activities should conclude 15 minutes before the beginning of each session.

INTERNET ACCESS:

Public wifi is available throughout the arena; however, Forward Conference cannot guarantee that you will have internet access in the arena. If this is a necessary part of your booth please purchase wireless or hardwired internet directly from the Gas South Arena at https://www.gassouthdistrict.com/order_forms/detail/service-order-form.

DISTRIBUTION / MERCHANDISE:

No food, beverages, or stickers of any kind may be distributed or sold by exhibitors. Forward exhibitors may hand out brochures and other approved materials. Approved merchandise may be offered for sale. Merchandise incorporating Forward Conference designs or logos are prohibited. Merchandise resembling any weapon or parts of a weapon are prohibited by the arena.

SECURITY:

Booth security is the responsibility of each exhibitor. Please plan to cover your display, when not exhibiting, and remove any key items overnight. Forward Conference is not responsible for loss or damage to booths, distribution items or other supplies.

DAMAGES:

Damages of any kind to the building should be reported to the Forward Conference Project Manager.

EXHIBITOR PASSES:

Exhibitor passes are intended to be used by the persons manning your booth space. One additional exhibitor pass may be available with advance notice. Giving your passes to others outside of your organization is prohibited and will forfeit your exhibitor fee and booth.

CONFERENCE SCHEDULE



Wednesday, June 26 10am to 3pm
Exhibitor Load-In

Thursday, June 27 10am to 3pm
Exhibitor Load-In

Thursday, June 27 5pm to 9pm
Arena Open

Friday, June 28 8am to 12pm
Arena Open

Friday, June 28 5pm to 9pm
Arena Open

Saturday, June 29 8am to 12pm
Arena Open

Saturday, June 29 1pm to 3pm
Arena Open

Saturday, June 29 3pm
Exhibitor Load-Out

**All times are tentative. Final load-in, exhibitor times and load-out times will be included in your confirmation.*

GRAPHICS:

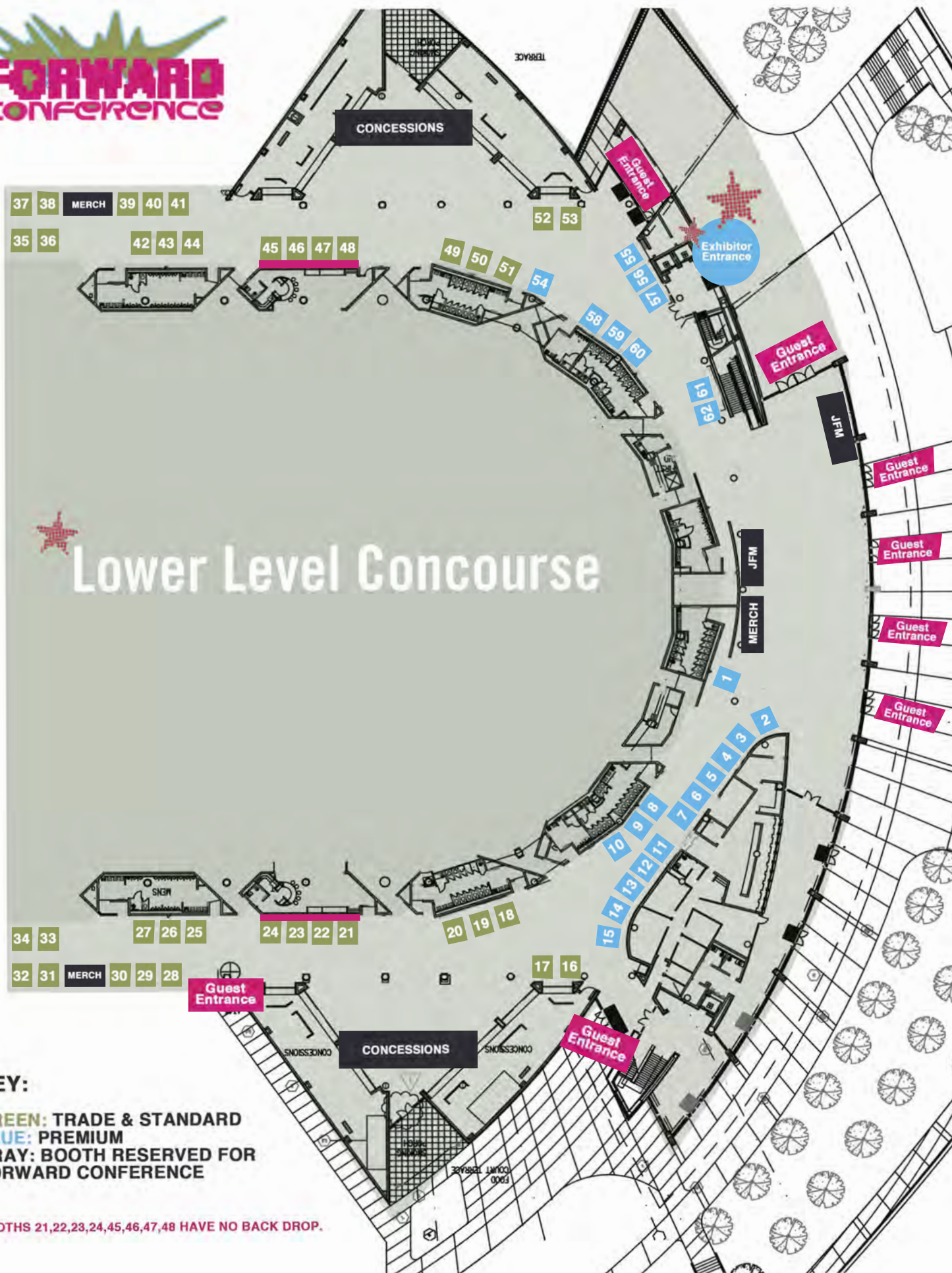
- **Logo**
 - Standard and Premium exhibitors may submit assets in the following formats and specifications:
 - High resolution transparent file (PNG is preferred)
- **Video**
 - All videos must be submitted in digital form
 - Required format: 1920x1080 MP4, uploaded to cloud storage (Good Drive, Dropbox, etc) with shareable link emailed to **forwardexhibitors@freechapel.org**.

CONTACT INFORMATION:

James Martin // forwardexhibitors@freechapel.org

FOR CHECK PAYMENTS:

Free Chapel
Attn: Accounts Payable/Forward Conference Exhibitors
1290 McEver Rd.
Gainesville, GA 30504



Lower Level Concourse

KEY:

- GREEN: TRADE & STANDARD
- BLUE: PREMIUM
- GRAY: BOOTH RESERVED FOR FORWARD CONFERENCE

BOOTHS 21,22,23,24,45,46,47,48 HAVE NO BACK DROP.



FORWARD CONFERENCE