

Forward Conference

JUNE 25TH -27TH

HOLY AGAIN

**Exhibitor
Guide**





WHAT IS FORWARD CONFERENCE?

Since 2005, 13,000 people gather to be part of an incredible weekend of worship and fun. Featuring the best worship artists and guest speakers in the world, Forward Conference is a weekend you will never forget. We've been changing lives for 20+ years and counting.

WHERE IS FORWARD CONFERENCE?

Forward is held at the Gas South Arena at 6400 Sugarloaf Pkwy, Duluth, GA 30097.

WHO ATTENDS FORWARD CONFERENCE?

Over **13,000** people attend Forward Conference every year, from all over the world. With over **9,000** teens and young adults and **4,000** church leaders in attendance, Forward Conference offers great exposure for your brand.

WHY DO PEOPLE ATTEND FORWARD CON?

First and foremost, to seek God. In addition, Forward Conference is host to award winning musical guests and world renowned speakers. Past guests include: Jentezen Franklin, Christine Caine, Chad Veach, Rich Wilkerson, Dawnchere Wilkerson, Bethel, Jesus Culture, Kari Jobe & Cody Carnes, Elevation, Lisa Bevere, Andy Mineo, Reggie Dabbs and more.

WHAT ARE PEOPLE SAYING?

"I loved every second of Forward Conference! Every person, every song, every speaker, and every session was just outstanding."

"Forward Conference is the most amazing thing I have experienced. I finally cut the ropes to my struggles! Thank you Forward and everyone there. Can't wait until next year!"

"Forward was simply amazing and you could see the transformation in our youth!"



EXHIBITOR PACKAGES

TRADE

\$1,000

- 1 lower concourse booth
- 3 exhibitor passes

STANDARD

\$1,750

- 1 lower concourse booth
- 3 exhibitor passes
- Logo on the group “Thank You to Our Exhibitors” slide (shared with other exhibitors)

PREMIUM

\$2,500

- 1 lower concourse booth in a premium location near the entrance
- 3 exhibitor passes
- Logo on the group “Thank You to Our Exhibitors” slide (shared with other exhibitors)

PREMIUM PLUS

\$5,000

- Everything included in Premium with your own full slide in pre-service rotation



EXHIBITOR POLICIES

DEADLINES:

Wednesday, May 20

Exhibitor Registration & Full Payment Due

Wednesday, June 3

Graphics Deadline

BOOTH SPECIFICATIONS:

- Booth Space is 10ft wide x 6ft deep
- One (1) 6ft table and two (2) chairs will be provided; additional tables are available at the cost of \$50
- Electricity is available at an additional cost of \$100

DISPLAY RESTRICTIONS:

- Booth displays cannot exceed 6ft from wall x 10ft width. Exhibitors are responsible for any backdrops, tablecloths, table skirts or additional visual display.
- Any booth set-up that interferes with other displays may be asked to dismantle part of their exhibit. Please be sure that your representative(s) is able to assemble/disassemble your exhibit as only registered Forward Exhibitors will be allowed in the exhibit area prior to the conference.
- Blocking of any Fire Exit is prohibited. No fire suppression equipment shall be obstructed or concealed. No welding equipment, open flames, smoke-emitting materials as part of an exhibit, fireworks or explosives are permitted.
- Helium balloons, glitter, confetti, adhesive backed decals, bubbles, stickers, or any other decorative items are prohibited. All decorative materials must be flame retardant. Decorations may not be taped, nailed, tacked or otherwise fastened to ceilings or painted surfaces.



EXHIBITOR POLICIES

EXHIBITOR HOURS:

Exhibitors must ensure their booths are fully staffed and ready for display two hours before the start of each session. Additionally, all sales activities should conclude 15 minutes before the beginning of each session.

INTERNET ACCESS:

Public wifi is available throughout the arena; however, Forward Conference cannot guarantee that you will have internet access in the arena. If this is a necessary part of your booth please purchase wireless or hardwired internet directly from the Gas South Arena at https://www.gassouthdistrict.com/order_forms/detail/service-order-form.

DISTRIBUTION / MERCHANDISE:

No food, beverages, or stickers of any kind may be distributed or sold by exhibitors. Forward exhibitors may hand out brochures and other approved materials. Approved merchandise may be offered for sale. Merchandise incorporating Forward Conference designs or logos are prohibited. Merchandise resembling any weapon or parts of a weapon are prohibited by the arena.

SECURITY:

Booth security is the responsibility of each exhibitor. Please plan to cover your display, when not exhibiting, and remove any key items overnight. Forward Conference is not responsible for loss or damage to booths, distribution items or other supplies.



EXHIBITOR POLICIES

DAMAGES:

Damages of any kind to the building should be reported to the Forward Conference Project Manager.

EXHIBITOR PASSES:

Exhibitor passes are intended to be used by the persons manning your booth space. Giving your passes to others outside of your organization is prohibited and will forfeit your exhibitor fee and booth.



CONFERENCE SCHEDULE



Wed., June 24 10am to 3pm

Exhibitor Load-In

Fri., June 26 5pm to 9pm

Arena Open

Thurs., June 25 10am to 12pm

Exhibitor Load-In

Sat., June 27 8am to 12pm

Arena Open

Thurs., June 25 5pm to 9pm

Arena Open

Sat., June 27 1pm to 3pm

Arena Open

Fri., June 26 8am to 12pm

Arena Open

Sat., June 27 3pm

Exhibitor Load-Out

GRAPHICS:

Logo: Standard, Premium, and Premium Plus exhibitors may submit assets as a high resolution transparent file (PNG is preferred).

CONTACT INFORMATION:

James Martin // forwardexhibitors@freechapel.org

FOR CHECK PAYMENTS:

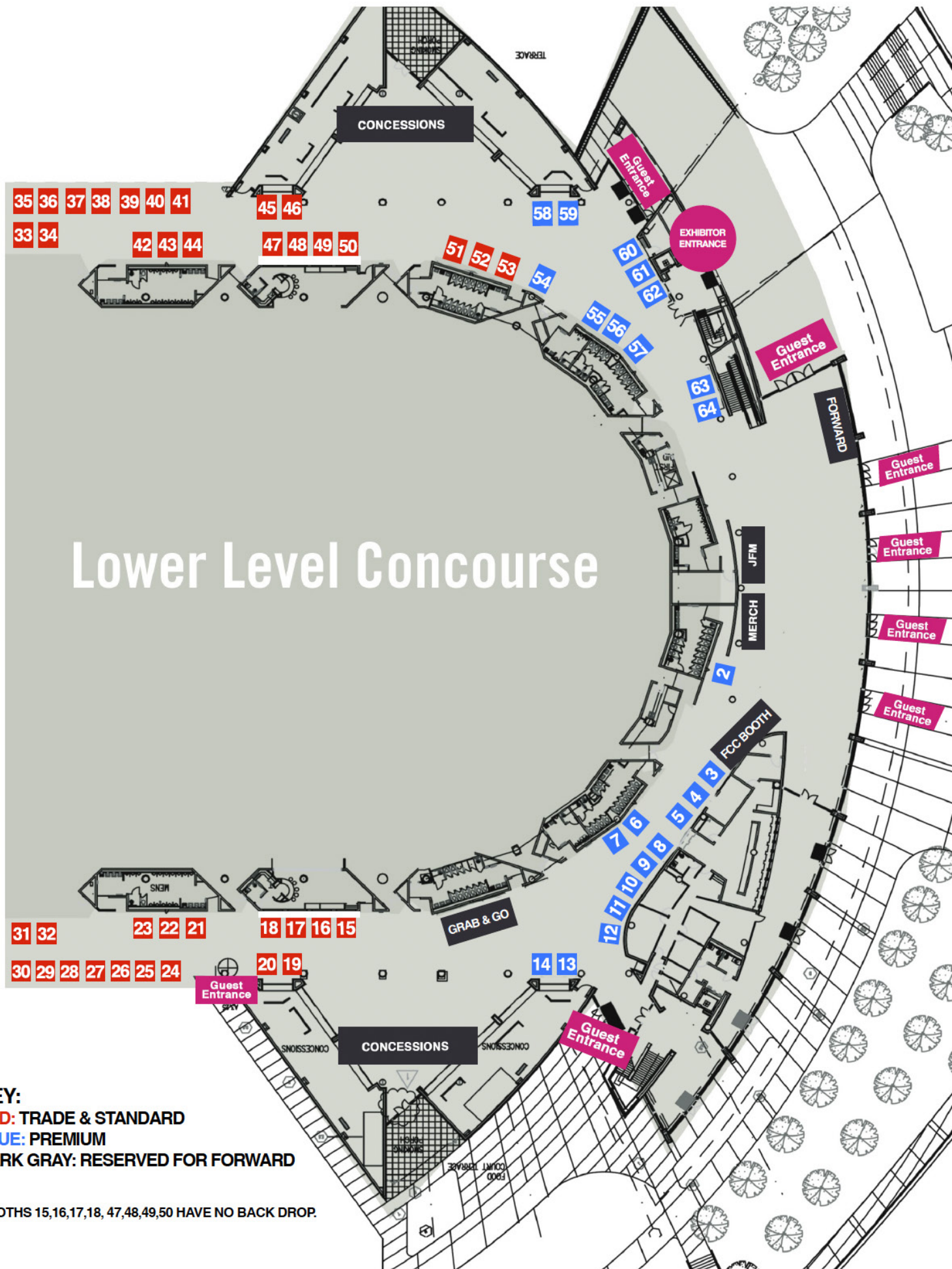
Free Chapel

Attn: Accounts Payable/Forward Conference Exhibitors

1290 McEver Rd.

Gainesville, GA 30504

Lower Level Concourse



KEY:
RED: TRADE & STANDARD
BLUE: PREMIUM
DARK GRAY: RESERVED FOR FORWARD

BOOTHS 15,16,17,18, 47,48,49,50 HAVE NO BACK DROP.